World Trade and Innovation

May 23, 2018 | Port of Hueneme

STEM Experience
Welcome & Overview: Christina Birdsey, Chief Operating Officer, Port of Hueneme
Technology Demonstration
Career Fair

9:00 Networking and Registration

9:30 Welcome and Opening Remarks – Port of Hueneme
Mary Anne Rooney, President, Port of Hueneme
Paul Mann, SES, Technical Director, NSWC, Port Hueneme
Opening remarks: Supervisor John Zaragoza

10:15 Launch of Expo: Mike Pettit, Emcee
Introductory Comments
Event Overview

10:30 Technology Leadership Panel
Moderator, Debra Powers, Chair of Navy Counter-IED Knowledge Network, NSWC Dahlgren
- The Navy Perspective: Paul Mann, SES, Technical Director, NSWC, Port Hueneme
- The Municipal Perspective: David Fukutomi, Former Deputy Director, Cal OES
- The Entrepreneurs Perspective: Mike Panesis, CLU, Hub 101
- The Public Safety Perspective: Norman Speicher, DHS, S&T

11:30 World Trade Center Luncheon
Port Update: Kristin Decas, CEO & Port Director, Port of Hueneme
Introduction of Attending Consuls and Trade Videos: Dona Lacayo, Chief Commercial & Public Affairs Officer, Port of Hueneme

12:15pm Keynote Speaker: World Trade and Innovation: Erick Went, Matter Labs
EDC-VC’s Update: Bruce Stenslie, President/CEO
Port of Hueneme Top Exporter Award: President Rooney
Proclamation — US Department of Commerce: Gerry Vaughn, US Commercial Services Director; Seth Eisenberg, Regional Specialist, Select USA

1:30 Open House, Exhibits, & Technical Demonstrations

3:30 Closing Ceremony
Business Leaders Awards Presentation
Closing Remarks: Supervisor Kelly Long
Reception to Welcome Incoming NBVC C.O. Captain Jeff Chism

5:00 Adjourn
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Stellar Biotechnologies, Inc.

**MAST 2018 Exhibitors**

Aerial Alchemy  
Association for Unmanned Vehicles Systems International (AUVSI)

Braid Theory  
Datastew LLC  
Del Monte

Deloitte & Touche – Iron Hawk  
Eagle Lift

Economic Development Collaborative – Ventura County  
Equivital

Futuretek Software Consulting  
GBL Systems, Inc

General Dynamics Information Technology – Global Systems Engineering

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NAVFAC EXWC  
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NAVSEA – NAVFAC EXWC  
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NAWCWD – Point Mugu  
Pharos

Port Hueneme Police Department  
Port of Hueneme

Ports America  
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SPAWAR-LANT

Startups Ventura County  
Stellar Biotechnologies, Inc.

Swarm Engineering  
US Commercial Service

Ventura County Sheriff’s Office  
Yara

**Trade Consulates:**

Belgium  
Bulgaria  
Canada  
China

Dominican Republic  
Ecuador  
Finland

Guatemala  
Hungary  
Mexico

South Africa
Participant Biographies

Master of Ceremonies

Mike Pettit | Michael Pettit serves as CIO of the County of Ventura, California, the 9th largest County in the state with an annual budget of $1.9 billion dollars. In addition to setting technology strategy and direction for the County, Michael serves as the Director of the Information Technology Services Department that delivers business-enabling services to more than 65 different County agencies, departments, and external government entities. Mr. Pettit brings more than 20 years of IT experience to his role as CIO with much of it gained in various technical and leadership roles with Silicon Valley companies ranging from small startups to Fortune 100 corporations such as Hewlett Packard. During his time with the County of Ventura, Mr. Pettit has partnered with many County Agencies and Departments to successfully accomplish key digital business innovation initiatives, one of which was recently nominated for the Digital Communities Award.

Keynote Speaker: World Trade and Innovation

Erick Went | Matter Labs  Erick brings years of entrepreneurship, vision and marketing expertise on board. His never-ending curiosity and a passion for solving problems have kept him at the forefront of business and technology. His love of the environment was apparent from early on. Right out of college at University of California, Santa Barbara, where he majored in physics and mathematics, he founded Eccentric Motors, a pioneering alternative energy company. Eccentric Motors developed numerous technologies from multi-fuel vehicles to hydrogen power plants. Erick is a born entrepreneur, strategist and visionary with a record of success. A Silicon Valley native, he founded Higher Standard Solutions – a Strategic Technology company and led the company to steady profitability starting from the first year and continues to provide solutions to some of the biggest companies in the world. He has since founded, managed and driven countless startups to success. His years of experience has lead him to create Matter Labs which focuses on projects that globally impact millions through a combination of partnerships and innovation

Technology Leadership Panel

Debra Powers | Chair of Navy Counter-IED Knowledge Network, NSWC Dahlgren – Ms. Powers offers thirty years of highly successful demonstrated technical leadership supporting the Department of Defense (DoD) Research, Development, Test, and Evaluation (RDT&E) life cycle acquisition process. Her professional career spans roles and responsibilities ranging from supporting technical research and development efforts to leading and creating high performance technical teams. She is recognized as a team builder with exceptional communications and people skills. Ms. Powers’ specific experience includes: coordinating and guiding scientific and engineering analyses; planning, leading, guiding, executing, and monitoring project efforts; reviewing and analyzing team performance; analyzing, improving, and creating workflow processes; analyzing and developing new/improved methodologies; socializing and leading the implementation of new analytical and scientific techniques and procedures; collecting, analyzing, and documenting requirements; developing strategic roadmaps; analyzing and evaluating threat analyses for developing operational solutions; and developing, socializing, and implementing problem solving techniques: Ms. Powers' specific experience is applied in RDT&E Acquisition Program Management, Project Management, Systems Engineering and Logistics Support, Strategic Planning, Team Building, and Personnel Management and Development. Ms. Powers is a recipient of the NSWC HQ 2011 Program Leadership Award. Ms. Powers currently supports RDML Anderson as the Naval CIED Knowledge Network Chairperson.

Paul Mann | NSWC, Port Hueneme  Paul D. Mann was appointed to the Senior Executive Service (SES) in 2010 and is currently the Division Technical Director for Naval Surface Warfare Center, Port Hueneme Division (NSWC PHD). In this role, he oversees the execution of the division’s technical capabilities, program planning, technical authority, workforce development, and strategic investments. NSWC PHD is home to more than 2,400 military and civilian research scientists, engineers, technicians and support personnel who provide in-service engineering and product support for U.S. Navy ships and Integrated Warfare Systems. Prior to coming to NSWC PHD, Mann served as Acting Principal Deputy Director for the Department of Defense (DOD) Test Resource Management Center, under the Director, for execution of statutory and regulatory responsibilities, which included a Major Range and Test Facility Base, capability assessment, Test and Evaluation (T&E) infrastructure investments, strategic planning, congressional reports and T&E budget

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Governors of Tech Coast Angels (TCA), the largest accredited angel investor group in the country.

Mike Panesis | CLU, Hub 101 Mike Panesis is the Executive Director of the California Lutheran University Center for Entrepreneurship. He is a startup community leader in the Conejo Valley and Ventura County, to the north of Los Angeles. He comes to Cal Lutheran from UC Santa Barbara, where he ran UCSB’s highly successful New Venture Competition. Mr. Panesis is a frequent speaker on entrepreneurship and early stage investing. Mike is Chairman Emeritus of the Board of Governors of Tech Coast Angels (TCA), the largest accredited angel investor group in the country.

David Fukutomi | Former Deputy Director, Cal OES Mr. Fukutomi was appointed by Governor Brown as Deputy Director for Response and Recovery Operations at Cal OES in June of 2016. Prior to serving as Deputy Director, he served as Assistant Director for Training and Exercise and Superintendent of the California Specialized Training Institute (CSTI). His responsibilities include overseeing the State Threat Assessment Center, Law Branch, Fire and Rescue Branch, Regional Operations, the State Warning Center and State Operations Center. He also serves the Naval Postgraduate School’s Center for Homeland Defense and Security (CHDS) as Director of the Pacific Executive Leader Program. (PELP) This is Mr. Fukutomi second stint at Cal OES. He began his career in emergency management with Cal OES in 1994 serving as a principal spokesperson and assisting local governments on response and recovery issues, before returning when he was appointed as Assistant Director in 2012. Mr. Fukutomi has served with the Federal Emergency Management Agency (FEMA), which later became part of the department of the Department of Homeland Security (DHS), as an original member of the national Federal Coordinating Officer Cadre (FCO) and also led one of FEMA’s National Response Teams for catastrophic disasters and terrorist incidents. While at FEMA he served on the California Governor’s Blue Ribbon Fire Commission, was appointed by then DHS Secretary Ridge as the Principal Federal Official for Southern California for potential terrorist incidents, was the Deputy Principal Federal Official for former President Reagan’s internship, served as Deputy Federal Coordinating Officer at the 2002 Winter Olympics in Salt Lake, lead FEMA’s preparations for the 2000 Democratic National Convention in Los Angeles and served as Special Assistant to the Under Secretary of Homeland Security. In his last assignment with FEMA, Mr. Fukutomi served as Special Assistant to former US Coast Guard Commandant Adm. Thad Allen, the Principal Federal Official for the response to Hurricanes Katrina and Rita.

Mike Panesis | CLU, Hub 101 Mike Panesis is the Executive Director of the California Lutheran University Center for Entrepreneurship. He is a startup community leader in the Conejo Valley and Ventura County, to the north of Los Angeles. He comes to Cal Lutheran from UC Santa Barbara, where he ran UCSB’s highly successful New Venture Competition. Mr. Panesis is a frequent speaker on entrepreneurship and early stage investing. Mike is Chairman Emeritus of the Board of Governors of Tech Coast Angels (TCA), the largest accredited angel investor group in the country.

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He heads TCA’s Central Coast Investor Network. Mike is a founding member of the Santa Barbara Angel Alliance. Mike’s career spans a diverse range of industries and roles, including executive management, tech start-ups, information technology management and management consulting for companies like Semtech, Whisestone Research, DealerTrack, Church & Dwight, Deloitte & Touche and AT&T. Mike has an MBA Marketing from Rutgers University and a BS in Computer Science for Business from the DeVry Institute of Technology. He lives in Camarillo with his wife and two children. He is on the Steering Committee of the Ventura County Greek Festival.

Norman Speicher | DHS, S&T
Norman Speicher is a computer scientist at the Department of Homeland Security (DHS) Science & Technology Directorate (S&T) First Responders Group (FRG), with over 25 years of professional experience. Prior to joining FRG, Mr. Speicher consulted on a range of Federal programs including: DHS S&T’s Wireless Emergency Alerts, Federal Emergency Management Agency’s (FEMA) Integrated Public Alert & Warning System (IPAWS) and the Department of Transportation’s (USDOT) National Highway Traffic Safety Administration (NHTSA) National 9-1-1 Office. In the private sector, Mr. Speicher served as the City of Chicago Office of Emergency Management and Communication (OEMC) Program Manager for Northrop Grumman, Department of the Navy (DoN) Navy Emergency Response Management System (NERMS) Systems Architect, London Metropolitan Police subject matter expert as well as a variety of other software/systems engineering position supporting other international, federal, state and local public safety services. Mr. Speicher holds a Bachelor of Science in Computer Science from Towson University in Baltimore, Maryland.

Welcome Incoming NBVC Commanding Officer Jeff Chism
Captain Jeff Chism | Naval Base Ventura County
Captain Chism is a native of Tigard, Oregon. He is a 1995 graduate of both Biola University and the University of Southern California where earned a Bachelors of Science in Physical Science and Civil Engineering respectively. He also holds a Master of Business Administration from Graziadio School of Business Pepperdine University and Master of Arts in National Security and Strategic Studies from the Naval War College. In addition, he completed a Federal Executive Fellowship at the Center for a New American Security as a Senior Military Fellow.

Captain Chism earned his commission through the University of California, Los Angeles Naval Reserve Officer Training Corps program. He is a designated a Naval Flight Officer, Prowler Tactics Instructor, and operationally flew in the EA-6B Prowler and the EA-18G Growler.

Captain Chism’s sea duty assignments included the "Black Ravens" of VAQ-135; the "Garudas" of VAQ-134; the Balkans Combined Air Operations Center Electronic Warfare Coordination Cell (EWCC) Vicenza, Italy; and the CENTCOM Combined Theater EWCC at the USAFCENT Combined Air Operations Center, Qatar.

During these tours he deployed aboard USS CARL VINSON (CVN 70) in support of Operations DESERT FOX and SOUTHERN WATCH; a combat flying deployment to Incirlik Air Base, Turkey in support of Operation NORTHERN WATCH; two combat flying deployments to Bagram Air Field, Afghanistan in support of Operation ENDURING FREEDOM; and two individual augmentee deployments first in support of Operations JOINT FORGE and JOINT GUARDIAN and then Operations ENDURING FREEDOM, IRAQ FREEDOM, and NEW DAWN.

Ashore, he served with the "Bloodhounds" of VX-30; at Commander, U. S. THIRD FLEET (J7); and with the Office of the Under Secretary of Defense for Acquisitions and Sustainment Deputy Assistant Secretary of Defense Tactical Warfare Systems.

Captain Chism Commanded the “Zappers” of VAQ-130. During this tour he deployed aboard USS HARRY S TRUMAN (CVN 75) in support of Operation ENDURING FREEDOM. Under his command the squadron earned the 2013 Commander Naval Air Forces Pacific Fleet Battle “E”, 2013 Commander Naval Air Forces Admiral Arthur W. Radford Award, and 2013 Chief of Naval Operations Safety “S”.

Captain Chism’s personal decorations include the Defense Meritorious Service Medal, Meritorious Service Medal, Air Medal (fifteen Strike/Flight awards), Navy Commendation Medal (three awards), Air Force Commendation Medal, Navy Achievement Medal (three awards) and various campaign and unit awards.