2030 Strategic Plan

Port Infrastructure Workshop
April 8, 2021
INTERACTION

DURING THE VIRTUAL MEETING

1. **CHAT FEATURE**
   Always Open for Comments & Questions
   3 Languages (English, Spanish & Mixteco)

2. **LISTEN TO YOU**
   Opportunity for questions and comments in the chat to be considered in the Strategic Plan
   *Please be patient as we work to translate across all languages.*

3. **LIVE POLL**
   Will pop up during the presentation.

4. **EMAIL QUESTIONS**
   For any questions you have that are not answered during this meeting, please email:
   Dona Lacayo | dlacayo@portofh.org
   Miguel Rodriguez | mrodriguez@portofh.org

**RULES OF CONDUCT**

For ease of communication between the 3 language translations, we request for all questions to be submitted through Q&A or chat features. If we don’t get to your comments live we will incorporate them into the strategic planning process. Thank you!
AGENDA

1. Welcome and Introduction
2. Overview of Strategic Plan 2030 Process
3. Infrastructure Pillar Overview
4. Hear from You / Feedback
5. Next Steps
CEO WELCOME
CELEBRATING 83 YEARS!

2021 BOARD STRUCTURE

PRESIDENT
JASON T. HODGE

VICE PRESIDENT
MARY ANNE ROONEY

SECRETARY
JESS J. HERRERA

COMMISSIONER
CELINA L. ZACARIAS

COMMISSIONER
JESS J. RAMIREZ
ABOUT THE PORT
WHY & HOW SHOULD THE PORT EVOLVE?

MISSION
• To be the preferred port for specialized cargo and provide the maximum possible economic and social benefits to our community and industries served.

VISION
• To operate as a self-supporting port that enforces the principles of sound public stewardship maximizing the potential of maritime-related commerce and regional economic benefit.

The Port is empowered to acquire, construct, own, operate, control, and develop any, and all harbor works or facilities necessary to the efficient undertaking of its mission.
MAJOR TRENDS

INDUSTRY TRENDS / CARGO TONNAGE

**REVENUE**

- Agriculture Import/Export: 30%
- Ro-Ro Import/Export: 47%

**ECONOMIC IMPACT**

- Jobs: 15,834
  - Over 1,700 direct jobs in Oxnard and Port Hueneme

**VOLUME**

- Fresh Fruit: +33%
- Auto: -14%

**PORT FOOTPRINT**

- Acreage: 558 acres
  - Entire seaport plus all storage and processing areas

**Total FY2020: $17M**

**Economy**

- $1.7 Billion
  - Over $1 Billion into the economy annually

**Annual Cargo**

- $10.85 Billion
  - Over $9 Billion in cargo value annually

**Railway**

- 12 mile short line track
  - Contract with G&W Inc.
  - Connects to UP
  - 8 acre switchyard

**Refrigeration**

- 176,000 SF on-terminal
  - 900,000+ SF off-dock
  - Over 1000+ reefer plugs
Actual performance YEAR TO DATE FY2021

Exceeding expectations

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<th>FY20 ACT</th>
<th>FY21 ACT*</th>
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<td>Auto, H&amp;H-Cargo</td>
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<td>Operating Revenue</td>
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- Auto, H&H-Cargo: 2%
- Fruits-Cargo: 4%
- Operating Revenue: 4%
2020 PILLARS
ACCOMPLISHMENTS & WORK IN PROGRESS

- Channel Deepening to increase harbor depth to 40 feet.
- Related wharf improvements
- Port received over $30 million in federal and state grants between FY2007 - 20.
- Shore Power System Implemented.
- Diesel Particulate Emissions reduced by 85%.
- Reference Grade Air Quality Monitors installed.
- Maritime Advanced System Technology (MAST) Program established for technology transfer and innovation and folded into Fathomwerx
- +48 “Committed to Community” community food distributions.
- “Feeding the Frontline” cofounded.
- 1 million lbs. + of Fresh Produce donated.
- Global Trade and Logistics Course provided through a partnership between the Port and Oxnard Union High School District
STRATEGIC PLAN 2030:
THE PROCESS
OUTREACH
STAKEHOLDER PARTICIPATION

**PORT OPERATORS GROUP**
January 2020
+/- 30 Participants

**ONE-ON-ONE INTERVIEWS**
Jan – Dec 2020
+/- 75 Participants

**STAKEHOLDER INTERVIEWS/DISCUSSIONS**
Jan – Dec 2020
+ 200 Hours

**ONLINE & COMMUNITY SURVEYS**
March 2021
+/- 500 Participants
PLANNING PROCESS

...AND METHODOLOGY

FEEDBACK

Diagnostics

Outreach & Analysis

Workshops

Draft Plan

Fine-tuning

Public Hearing

Board Approval
MAJOR THEMES
FEEDBACK FROM CUSTOMERS / OPERATORS

Improve cargo efficiency and velocity
Net desire to maintain diverse cargo mix

Infrastructure is #1 priority of customers and operators
Environment and community are key

Must continue efforts off-terminal but plenty that can be done to rationalize and improve on-terminal

Safety is a must
respondents ranked the following topics in the order in which they are important to them as they relate to the port of hueneme from 1-5, weighted ranking

- Communication with the Community: 4.79
- Community Involvement: 4.60
- Economic vitality / Job creation: 4.17
- Environmental responsibility: 4.12
- Traffic congestion / Transportation: 3.03
- Technology and innovation: 2.46
- Collaboration with government, Navy, and business: 2.18

Results through April 7, 2021
STRATEGIC PLAN 2030:
THE FIVE PILLARS
2030 PILLARS
THE FIVE PILLARS

- Economic Vitality
- Environment
- Innovation & Technology
- Social Equity Community & Partners
- Infrastructure

Pillars Changed from 2020 to 2030
2030 PILLARS
THE FIVE PILLARS

- Economic Vitality
- Environment
- Innovation & Technology
- Social Equity Community & Partners
- Infrastructure

Pillars Changed from 2020 to 2030
INFRASTRUCTURE

CATEGORIES OF EMPHASIS – STRATEGIC PLAN

1. Remedial and replacement / maintenance capex for existing structures
2. Commercial viability for autos (Ro-Ro)
3. Commercial viability for containers
4. Improve cargo efficiency, velocity, safety and overall capabilities
5. Enhance environmental sustainability with green infrastructure
EXISTING CONDITIONS
PORT OF HUENEME
NEAR-TERM INFRASTRUCTURE OPPORTUNITIES

SHORT-TERM OPPORTUNITIES
1. Container Ops
2. Auto Ops
3A. Demo Existing Warehouse
3B. Potential Demo Long Term
5. Joint Use Yard
6. Heavy Lift Yard Area

SCENARIO DESCRIPTION:
- Rationalize use of land within existing terminal footprint
- South side of terminal is reserved for container operations (as indicated in blue)
- North side of terminal is reserved for auto operations, roro, opl, and project cargo (as indicated in green)

SCENARIO BENEFITS:
- Separation of cross traffic between the two operating terminals less congestion and safety hazards within the terminal footprint
- Allows for separation of container operations within the existing terminal footprint
- Improved container stacking on north side of terminal
- Increased vehicle parking on north side of terminal by implementing a vehicle parking structure
MID-TERM INFRASTRUCTURE OPPORTUNITIES

SCENARIO DESCRIPTION:
- The purpose of the O&I Terminal Auto Parking Structure (Stack Project) is to provide auto storage capacity within the existing footprint of the terminal to allow Oregon Auto Volume Growth.
- The parcel outside the gate consists of approximately 1.5 acres of currently vacant land.

SCENARIO BENEFITS:
- Currently, the O&I has approximately 7,000-8,000 vehicles, which parking spots are located in various areas within the terminal boundary and can generate cross traffic between auto and container OGS.
- The implementation of the parking structure would essentially double the auto storage capacity on the terminal by adding approximately 8,000-9,000 additional vehicle parking spots within the terminal boundary.
- Acquisition of the parcel outside the gate could field several possibilities, including:
  - Additional storage space for either O&I containers or O&I boxes.
  - Relocation of existing non-container building to free up space within the terminal for additional auto storage.
  - Relocation of existing union hall and parking area, hypothetically existing union hall and parking space to additional gate area.
WHAT ARE YOUR ON-TERMINAL IDEAS AND PRIORITIES?
Address port cargo capacity needs off port by leveraging off port infrastructure to:

- Significantly increase cargo throughput/velocity
- Expand port’s position as one of the county’s largest economic engines
- Enhance port’s role as a catalyst in creating ‘family sustaining’ jobs
- Have the largest, positive environmental impact through increasing rail share of intermodal mix, consolidation port activity along the strategic corridor
WHAT ARE YOUR OFF-TERMINAL IDEAS AND PRIORITIES?
GOING GREEN
TRANSITIONING TO A CARBON-FREE WORLD

CLEAN EFFICIENCY
Powered by electricity

BATTERY STORAGE
Peak saving, store energy

CLEAN AIR
PHRESH plan will assess Port’s goals for the future

YARD EQUIPMENT
State-of-the-art

SHIP TO STORE
Zero emissions

MORE SPACE
Demo of obsolete buildings allows less congestion, fewer emissions

PLUG & PLAY
Shoreside power

LED LIGHTING
Longer lasting and more efficient than traditional lighting

NEW ERA
Cords and plugs to power future equipment

GOING DEEP
35-40ft, sand renourishes beaches
QUESTION & ANSWER
HAVE YOUR SAY

WHAT ARE YOUR IDEAS AND PRIORITIES?
EMAIL QUESTIONS
For any questions you have that were not answered during this meeting, please email:
Dona Lacayo | dlacayo@portofh.org
Miguel Rodriguez | mrodriguez@portofh.org
THANK YOU
www.portofh.org