



# 9TH ANNUAL WORLD TRADE WEEK

## *Trade Challenges and Opportunities in a Post-COVID World*

Tuesday, May 4, 2021 | 10:00am

10:00–12:30pm | Virtual Event  
Information: [www.portofh.org/worldtradeweek](http://www.portofh.org/worldtradeweek)

**10:00 - 10:15am**

### Call Meeting to Order & Brief Remarks

**Kristin Decas**, CEO & Director, Port of Hueneme

### Welcoming Remarks

**Jason T. Hodge**, Oxnard Harbor District President

**10:15 - 10:45am**

### Trade Updates from Global Partners

Video greetings and trade updates from our valued consulates and trade offices including: **Korea, Mexico, Estonia, Belgium, Ecuador, Thailand**

**10:45am - 11:15pm**

### Keynote Address: Transition to Globalization 2.0

*Trade Trends, The Great Decoupling, Production Shifting and Reshoring, COVID-19 and the Great Acceleration, Omni-channel Sales and Direct Shipping*

**Marianne Rowden**, Founder of TradeNerd, LLC

Former President/CEO, American Ass'n of Importers and Exporters

**11:15 - 11:30pm**

### Greetings

**Gerald Vaughn**, Director, U.S. Commercial Service

U.S. Department of Commerce / International Trade Administration

**11:30 - 12:00pm**

### Research on Careers in International Trade

**Ray Bowman**, Director, Ventura, Santa Barbara

Small Business Development Center

**Lokesh Dani**, Founder and CEO at Xopolis LLC

**12:00pm**

### Achievement Awards

**Mary Anne Rooney**, Oxnard Harbor District Vice President

- Auto Export Achievement  
General Motors
- Export Achievement  
McCain Foods USA



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**Marianne Rowden (Keynote Speaker)** is the founder of TradeNerd, LLC. She completed her tenure at AAEI on March 31, 2021, having served 12 years as President & CEO and 4 years as the Association's General Counsel. Ms. Rowden advanced AAEI's reputation through her influential roles in WCO programs, including E-commerce, and collaboration with international trade associations. In her leadership role at AAEI, Ms. Rowden testified before Congress on trade legislation. Her testimonies are requested and valued because her comments reflect her extensive background including practicing law for over 20 years with a concentration in international trade and transportation regulatory compliance.

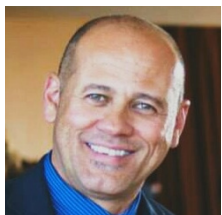
She has been an unparalleled advocate for AAEI's role as the premier association of technical trade experts before congressional committees and their staff members, U.S. Customs and Border Protection, the U.S. Census Bureau, the Consumer Product Safety Commission, the Bureau of Industry and Security, the U.S. Food and Drug Administration, the Environmental Protection Agency, and several other federal regulatory agencies. She did this while advancing member interests through various programs, including in-person meetings, congressional testimony, submitting comments to agencies, and representing AAEI at various NGO and trade association meetings.

Marianne developed and managed all of AAEI's key strategic advocacy documents before the House Ways and Means Committee and Senate Finance Committee, including but not limited to:

- The American Trader's Guide to Post 9/11 and Homeland Security Programs
- The American Trader's Guide to Advance Data Programs
- A Multi-Layered Approach to Risk Management
- A Blueprint to Trust: Holistic Risk Management and Effective Trusted Trader Program
- Drawback Simplification Legislation

Marianne collaborated with the World Customs Organization including taking on leadership roles within the Private Sector Consultative Group, and serving three terms as Co-Chair of the WCO's Work Group on E-commerce which produced a Framework of Standards. She was instrumental in the development of many private sector standards, particularly related to online commerce. Among Ms. Rowden's signature achievements at AAEI was international outreach by forming partnerships with other trade association around the world to solidify AAEI's position as a global thought leader on trade policy. Through her efforts, AAEI collaborated with the Export Council of Australia, ieCanada, INDEX, Japan Machinery Center for Trade and Investment as well as becoming a founding member of the Global Shippers Alliance comprising over 25 national trade associations involved in international transport and trade.

As an Adjunct Professor at The John Marshall School of Law, Ms Rowden taught U.S. import and export law. Ms. Rowden is a frequently requested speaker on the future of e-commerce and other trade issues at the World Trade Organization, World Customs Organization, UNCTAD, Tunisia E-Commerce High-Level Conference, U.S. Customs and Border Protection, the Japan Machinery Center for Trade and Investment, ieCanada, EFA European Forum for External Trade, Excise and Customs, the Council of Supply Chain Management, the Transportation Law Association, and the Transportation Law Institute.



**Dr. Ray Bowman (Co-Speaker, *Research on Careers in International Trade*)** has been involved in the operational aspects of international trade and logistics for over 30 years. Currently, Mr. Bowman is the Director for the Ventura and Santa Barbara Small Business Development Center, which provides business consulting services to over 500 businesses per year at no cost. Mr. Bowman has held key management positions with some of the world's largest freight and logistics companies and has been involved in consulting and teaching for over 14 years. Mr. Bowman also serves as Program Chair for the District Export Council of Southern California by Appointment of the U.S. Secretary of Commerce.



**Lokesh Dani (Co-Speaker, *Research on Careers in International Trade*)** received his PhD in Public Policy from George Mason University's Schar School of Policy and Government. He is a recipient of the dissertation fellowship award from the Economic Club of Washington DC and his research has been supported through grants from the Ewing Marion Kauffman Foundation and the National Science Foundation. Lokesh has co-authored publications in the peer-reviewed journal *Small Business Economics* and a chapter in the *New Oxford Handbook of Economic Geography*. He was the Entrepreneurial Lead in the National Science Foundation's I-Corps program and is a founder of Xopolis.